POP LIFE
GLOBAL

FINISH-LINE CHECKLIST · PREPARED FOR TONY & TEASHA PITTS · SEPTEMBER 2026

Your site is built. Seven things and it's complete.

Everything is live and working. Each item below unlocks a piece that's already waiting on the site — send them back by replying to the email or dropping them in the matching ClickUp task, and we switch it on.



Your links

The live site
pop-life-global.base44.app

Your website guide (start here)
pop-life-global.base44.app/guide

POP Studio — your back office
pop-life-global.base44.app/studio

NEW · Programs & POP Houses
pop-life-global.base44.app/programs

New since the last email

Programs & POP Houses
Academy graduation, youth academy, POP Houses, instructors, Reentry Coalition.

Your videos, on the site
The POP Life overview and Tony's graduation keynote play on Home, Media and Programs.

Every social, connected
Instagram, YouTube, TikTok, Facebook and LinkedIn in the footer and the Media hub.

Teasha's flywheel
The Partnership Success Flywheel now turns with Teasha at its center.

Pillars that feel like pillars
Ecosystem and Love & Business pillars rebuilt as living visuals.

Foundation visualizers
Barriers that break on screen and the Educate → Empower staircase.

Already running for you

Every form → POP Studio
Bookings, partners, media, RSVPs and orders land in one inbox.

Speed-to-lead
Each new lead gets a confirmation and a follow-up task.

Event reminders
Day-before, day-of and the morning-after story ask.

QR doors
Print a code for any table, stage or flyer and see who came in.

WHAT WE NEED FROM YOU

The finish line

01 ☐ **Book purchase links + release date**
Amazon, audiobook, e-book and signed-copy checkout, plus the official release date from the publisher. Until then every button takes reservations.
Unlocks: Buy buttons on Home, Book & Shop

02 ☐ **Confirm your social profiles + Google Business**
We connected Instagram @tonypittsglobal, Facebook & TikTok @tonypittsofficial, YouTube @vestedtv0714 and LinkedIn /lifeisgoodfortonypitts. Keep them or send the right ones — and your Google Business link.
Unlocks: footer, Media hub, reviews

03 ☐ **First Wednesday community night**
Date, time, location and capacity.
Unlocks: RSVPs, reminders & follow-ups

04 ☐ **Your contact lists**
Any CSV or spreadsheet of contacts, past attendees or partners.
Unlocks: import into POP Studio

05 ☐ **Foundation donate link**
The page or processor you want gifts to go to.
Unlocks: Donate buttons

06 ☐ **Go-ahead for poplifeglobal.org**
Approval (and domain login) to point the domain at the site and set up info@, tony@ and teasha@poplifeglobal.org.
Unlocks: every email the site sends

07 ☐ **Approve the Programs page + send photos**
Give /programs a read (Academy, youth academy, POP Houses, Reentry Coalition) and send graduation, classroom and POP Houses photos you're happy to show publicly.
Unlocks: real photos on Programs

How to send it: reply to the email with whatever you have, or drop it into the matching task in ClickUp — each item already has one with your names on it. Partial answers are welcome; every item switches on as soon as it arrives.